

Pisa, 22 aprile 2009
Incontro sull'Università

Remo Ceserani: “Il
neoliberalismo e la
trasformazione delle università”

Stanley Fish

NYT 8 marzo 2009 “Think Again”: Neoliberalism and Higher Education”

NYT marzo 2009 “Blog”: To Boycott or Not Boycott: That is the question”



- Stanley Fish is the Davidson-Kahn Distinguished University Professor and a professor of law at Florida International University, in Miami, and dean emeritus of the College of Liberal Arts and Sciences at the University of Illinois at Chicago. He has also taught at the University of California at Berkeley, Johns Hopkins and Duke University. He is the author of 10 books. His new book on higher education, "Save the World On Your Own Time," has just been published.

Stanley Fish, *Save the World*, 2009



Un sistema complesso. Tre tipi fondamentali (con frequenti intrecci e sovrapposizioni di competenze)

Scienze umane	Scienze pure	Scienze applicate
Università	Università	Politecnici, Scuole di medicina, [Scuole di giurisprudenza], Scuole di management, Scuole di preparazione professionale

Due esempi

- I politecnici
- Le scuole di management

ETH Zürich



- ETH Zurich
- [Established](#): 1855
- [Public](#) – Federal Government
- [Rector](#): Heidi Wunderli-Allenspach
- [Staff](#): 6,009
- [Students](#): 14,100

ETH Admission

- ETH is not selective in its undergraduate admission procedures. Like every public university in Switzerland, ETH is obliged to grant admission to every Swiss citizen who took [Matura](#). However, most applicants from foreign countries are required to take either the *reduced entrance exam* or the *comprehensive entrance exam*; an applicant can be admitted to ETH even without any verifiable educational records by passing the *comprehensive entrance exam*.
- There are no obligatory examinations during the first academic year which is divided into two semesters. However, the actual selection process takes place in the summer shortly after the second semester. Students have to pass the block examinations of courses of the first year, called the *Basisprüfung*. If the weighted average score is not sufficient, you are required to retake the entire *Basisprüfung* which usually means that you have to resit through the first year. More than 50% of the students fail the *Basisprüfung* on first try and many of them choose to drop out after the failure. The structure of examinations in higher academic years is similar to the *Basisprüfung*, but with a higher success rate. The regular time to reach graduation is six semesters for the [Bachelor of Science](#) degree and three further semesters for the [Master of Science](#) degree. The last semester is dedicated to writing a thesis.
- Education at ETH tends to be theoretically oriented with a high amount of [mathematics](#) involved throughout the courses. The main language of teaching in undergraduate studies is German while English is lingua franca in Master's studies and graduate studies.

ETH Programs

- **Architecture and civil engineering**
- [Architecture](#) (D-ARCH)
- [Civil, Environmental](#) and [Geomatic Engineering](#) (D-BAUG)
- **Engineering sciences**
- Biosystems Science and Engineering ([D-BSSE](#))
- [Computer Science](#) (D-INFK)
- [Information Technology](#) and [Electrical Engineering](#) (D-ITET)
- [Mechanical](#) and [Process Engineering](#) (D-MAVT)
- [Materials Science](#) (D-MATL)
- **Natural sciences and mathematics**
- [Biology](#) (D-BIOL)
- [Chemistry](#) and Applied Biosciences ([D-CHAB](#))
- [Mathematics](#) (D-MATH)
- [Physics](#) (D-PHYS)
- **System-oriented natural sciences**
- [Agriculture](#) and [Food Sciences](#) (D-AGRL)
- [Earth Sciences](#) (D-ERDW)
- [Environmental Sciences](#) (D-UWIS)
- **Other sciences**
- [Humanities, Social](#) and [Political Sciences](#) (D-GESS)
- [Management, Technology](#) and [Economics](#) (D-MTEC)

MIT Cambridge



- The mission of MIT is to advance knowledge and educate students in science, technology, and other areas of scholarship that will best serve the nation and the world in the 21st century.

MIT Cambridge

- *MISSION STATEMENT*
- *The mission of MIT is to advance knowledge and educate students in science, technology, and other areas of scholarship that will best serve the nation and the world in the 21st century.*
- *The Institute is committed to generating, disseminating, and preserving knowledge, and to working with others to bring this knowledge to bear on the world's great challenges. MIT is dedicated to providing its students with an education that combines rigorous academic study and the excitement of discovery with the support and intellectual stimulation of a diverse campus community. We seek to develop in each member of the MIT community the ability and passion to work wisely, creatively, and effectively for the betterment of humankind.*

MIT Cambridge

- **School of Architecture and Planning**
Architecture (Course 4)
Media Arts and Sciences (MAS)
Urban Studies and Planning (Course 11)
- **School of Engineering**
Aeronautics and Astronautics (Course 16)
Biological Engineering (Course 20)
Chemical Engineering (Course 10)
Civil and Environmental Engineering (Course 1)
Electrical Engineering and Computer Science (Course 6)
Engineering Systems Division (ESD)
Materials Science and Engineering (Course 3)
Mechanical Engineering (Course 2)
Nuclear Science and Engineering (Course 22)
- **School of Humanities, Arts, and Social Sciences**
Anthropology (Course 21A)
Comparative Media Studies (CMS)
Economics (Course 14)
Foreign Languages and Literatures (Course 21F)
History (Course 21H)
Humanities (Course 21)
Linguistics and Philosophy (Course 24)
Literature (Course 21L)
Music and Theater Arts (Course 21M)
Political Science (Course 17)
Science, Technology, and Society (STS)
Writing and Humanistic Studies (Course 21W)
- **Sloan School of Management**
Management (Course 15)
- **School of Science**
Biology (Course 7)
Brain and Cognitive Sciences (Course 9)
Chemistry (Course 5)
Earth, Atmospheric, and Planetary Sciences (Course 12)
Mathematics (Course 18)
Physics (Course 8)
- **Whitaker College of Health Sciences and Technology**
Harvard-MIT Division of Health Sciences and Technology (HST)
- **MIT-WHOI Joint Program in Oceanography and Applied Ocean Science and Engineering**

MIT Cambridge

- UNDERGRADUATE TUITION AND LIVING EXPENSES
- Nine months' tuition and fees for 2008–2009 is \$36,390. Additionally, undergraduate room and board is approximately \$10,860, dependent on the student's housing and dining arrangements. Books and personal expenses are about \$2,850.
- UNDERGRADUATE FINANCIAL AID
- The Institute's undergraduate financial aid program ensures that an MIT education is accessible to all qualified candidates regardless of their financial resources. MIT provides financial aid to meet the full cost of an MIT education, based on the calculated needs of the family. In 2007–2008, approximately 62 percent of all undergraduates received some type of need-based financial aid.
- Financial aid eligibility is determined using information provided by the family on the Free Application for Federal Student Aid (FAFSA) and the College Scholarship Service (CSS) Profile. MIT then establishes the parents' and the student's contributions. Additionally, all aid recipients are expected to meet a portion of their need through a loan, part-time job, or both. This "self-help" component is set annually (in 2008–2009, \$2,850 for students from families earning \$75,000 or less, and \$4,750 for all other students). The balance is met with MIT scholarships. In 2007–2008, the average need-based financial aid package was \$33,950.
- GRADUATE TUITION AND LIVING EXPENSES
- Graduate students generally incur greater expenses than undergraduates. Most attend the Institute for a calendar year rather than an academic year, increasing the cost of tuition. In 2008–2009, nine months' tuition and fees is \$36,390 (specific programs and departments may have different tuition amounts). Summer term tuition in 2008 was \$12,045 for students enrolled in courses.
- MIT's residential system can accommodate about one-third of its graduate students; the rest find housing in the Boston/Cambridge area. Graduate students' costs for housing, food, books, medical insurance and incidentals vary widely, depending on marital status, quality-of-life expectations, and housing arrangements. For example, monthly charges for on-campus housing range from \$525 to \$1,380 for single students, and from \$970 to \$1,485 for family housing.

Hebei Polytechnic University, China



Hebei Polytechnic University, China

- **Hebei Polytechnic University** is situated in Tangshan, a rapidly developing city within Beijing, Tianjin and Bohai Bay Economic Zone. It is a comprehensive university which specializes in engineering technology, sciences as backbone and develops humanities and social science as supplements. The current enrollment contains overseas students, postgraduates, undergraduates and adult students. It has 900 teachers with about 138 professors and 350 associate professors. More than 60% teachers have postgraduate qualifications (Master and Doctoral degrees). The university consists of 17 departments, 1 teaching section. The university offers undergraduate courses in 46 areas and two of them are provincial key disciplines.

Hebei Polytechnic University, China

- **Fee Structure**
- **Tuition fee:**
- 17500 RMB (Approx US\$2500) per year
- **Please note! The standard tuition fee is 35000rmb per year, but it has been subsidized for under developed countries to 17500rmb**
- **Hostel fee:**
- 3500 RMB (Approx US \$ 500) per year
- **Administration fee:**
- 22700 RMB (Approx US \$ 3200) per year
- **Total first year fee: 43700RMB (Approx US \$ 6333)**
- In the first year the students will have to pay many other fees beside the tuition, hostel and administration. Below is approximate amount which must be paid. Some has to be paid before coming to the university and some when the student arrives in China.
- **Medical insurance** 600 RMB (Approx US \$ 80)
- **Medical check up** 400RMB (Approx US\$ 55) only first year
- **Residence permit** 700RMB (Approx US\$ 100)
- **Food expense** 8000RMB (Approx US\$ 1200) this is about 20 RMB per day. This is kept by the student and spent as and when needed.
- **Pocket money** 6000RMB (Approx US\$ 1000) This is kept by the student and spent as and when needed.
- **Books** 600RMB (approx US100)

**Hong Kong
Polytechnic University**

Motto:

To learn and to
apply for the benefit
of mankind



Hong Kong Polytechnic University

- The University prides itself on offering a wide range of courses to meet the demands of the professions. The various top quality programmes, distinguished by the University's close ties with key players in Hong Kong's industries, lead to the awards of Doctoral, Master's and Bachelor's degrees, as well as Postgraduate Diploma, Postgraduate Certificate, Higher Diploma and Higher Certificate.
- PolyU attaches much importance to postgraduate studies, covering research and taught programmes, particularly the research programmes of an applied nature. The University admits candidates to research programmes leading to awards of Doctor of Philosophy (PhD) and Master of Philosophy (MPhil). Designed to produce graduates with the highest level of professional competence, a number of programmes has been launched, including the [Doctor of Business Administration](#), [Doctor of Engineering](#), [Doctor of Health Science](#), [Doctor of Hotel and Tourism Management](#), [Doctor of Management](#) and [Doctor of Social Work](#). More Professional Doctorates will be introduced in future.
- In the 2008-09 academic year, the University offers programmes funded by the University Grants Committee (UGC) leading to 70 awards and self-financed programmes leading to 107 various levels of PolyU award.

Hong Kong Polytechnic University

- **All-round development of students:** We strive to ensure our students possess a global outlook, sound general and professional knowledge, and effective communication skills. We offer an extensive range of general education subjects for full-time students and organise cultural activities to promote cultural appreciation among students. To give due emphasis to the non-academic performance of applicants, students who excel in such areas as sports, music, social services or leadership can be admitted through the "Non-academic Achievements Scheme".
- **Language enhancement:** To promote the culture of biliteracy and trilingualism, we adopt English as the formal medium of instruction except for Chinese-related subjects. We have also prescribed language requirements for students enrolled on our full-time Government-funded Bachelor's degree and Higher Diploma programmes. These students will also be required to take internal language proficiency tests before graduation.
- **Development of Preferred Graduates:** With the collaboration of more than 1,200 companies and organizations under the 'Preferred Graduate' Development Programme, we arrange summer placements every year for students to work in Hong Kong, the mainland or overseas. This is one of the largest work-integrated learning programmes among universities in Hong Kong. More than 9,300 students have been successfully placed through this programme in the past few years. Students can also study summer courses on Putonghua and General Education in renowned mainland universities. A large-scale intensive training programme, namely 'Leadership and Competence for Success', is in place to enhance students' leadership skills and prepare them for future challenges.

Jadavpur University

- **Inaugurated**
24th of December 1955
-



- **Academic Structure**
35 Departments grouped under three Faculties :
 - Faculty of Arts : 12 Departments
 - Faculty of Engineering and Technology : 17 Departments
 - Faculty of Science : 6 Departments
- 20 Interdisciplinary Schools
- 39 Centres of Research

Jadavpur University



- Registered Ph.D. students : 2710
- Books published in the last 5 years: 120 (approx.)
Papers published in the last 5 years: 3380 (approx.) including 2500 in international journals
- Research awards, inventions and patents in the last five years: 194

- **Staff and Students**

Staff

Full-time teachers: 624
Part-time teachers: 222
administrative officers: 29
Non-teaching staff: 1416

- **Students**

Undergraduate: 3160
Postgraduate: 3102
M.Phil: 532
Ph.D.: 2710
Diploma / Certificate: 540
Post-doctoral: 16

Total : 10064

Polytechnics in India

- **What exactly is a Polytechnic College?**

The term polytechnic comes from the Greek word meaning many and tekhnikós meaning arts. In short, **Polytechnic** means an institute that offers a variety of professional courses, which is mainly technical and vocational in nature.

In fact, Polytechnics give one the comfort of various career courses under one roof. The courses offered by polytechnics help an individual kick-start his career - it allows him to start his own business or get a decent job at a reputed place.

- **Types of Polytechnics**

- There are various types of **polytechnics in India - government owned polytechnics, private polytechnics, women's polytechnic and likewise**. Subjects taught in these polytechnics are numerous and include- mass communication, fashion designing, automobile engineering, chemical engineering, interior decoration, computer engineering...the list can go on and on.

- **Women Polytechnics**

- The women polytechnics lay stress on all types of courses in general and women-oriented courses in particular. Women-oriented courses will enable women to become independent and begin their career. Some women oriented courses include cookery, sewing, house-decorations, etc.

Birla Institute of Technology, India

- Birla Institute of Technology Mesra (BIT)
- Recognized as a Deemed University, Birla Institute of Technology Mesra (BIT) is a residential institute spread across 780 acres of land and located a few kilometers from Ranchi. Since its inception in 1955 by B.M Birla, it offers programs for research, as well as UG and PG programs in Business Management & [Hotel Management](#) & Catering Technology, Applied Sciences, Biotechnology, Engineering & Technology, Computer Applications, Pharmaceutical Sciences, Remote Sensing, Bio-Medical Instrumentation and Information Science.

Birla Institute of Technology Mesra (BIT) also organizes entrance tests including Aptitude Tests for admission to some programs.

Harvard Business School

- For nearly a century, our faculty have drawn on their passion for teaching, their experience in working with organizations worldwide, and the insights gained from their research to educate generations of leaders who have shaped the practice of business in every industry and in every country around the world.

MBA Program Enrollment

1975	1985	1995	2005	2010
3.381	5.709	6.321	8.540	8.6661
12% applicat.	14%	12%		
11% donne	28%	35%	28%	36%
6%	9%	14%	22%	27%
15% stranieri	13%	23%	33%	33%

Expenses (2009)

- Program/ Room/UtilBoard Etc: Total \$41,900
- + Health Insurance etc. Total 73,300



- **he MBA Real Estate Program at the Haas School of Business** Consistently rated among the nation's top three programs, the [MBA program](#) at Haas attracts students from around the world. The program combines a strong analytical focus and hands-on field experience through student initiated projects and competitions. The program is designed to prepare students for broad range of professional career paths such as real estate investment trusts (REITs), real estate operating companies, real estate developers, financial institutions, investment banks, consulting firms, and e-commerce startups.

Students focus on four areas - financial analysis, real estate finance and securitization, project development, and e-commerce strategies. [Real estate courses at Haas](#) combine lectures and case methods, student initiated projects, and in class work with leading real estate professionals to expose students to the latest business strategies in real estate. Students can further develop their [professional skills through internships](#), and participation in the [Real Estate Club](#) and [external real estate and finance competitions](#).

Stanford Graduate School of Business

- **About the Stanford Graduate School of Business**
- **Our Mission**
- Our mission is to create ideas that deepen and advance our understanding of management and with those ideas to develop innovative, principled, and insightful leaders who change the world.
- **Moving Forward on Three Fronts**
- **New Curriculum**
- Beginning in fall 2007, students will tailor their program to their past experience and specific interests while mastering general management skills. The new curriculum expands leadership and communication development and will require each student to take part in some type of global experience.
- **New Collaborations**
- The Business School is a resource for the entire University in understanding the art and science of successful managed organizations. We are developing new multidisciplinary programs with the seven other schools to help understand issues facing society and to bring about important changes.
- **Key Areas We Teach**
- We believe there are four critical components necessary to a complete general management education.
- [Leadership](#)
- [Entrepreneurship](#)
- [Global Awareness](#)
- [Social Innovation](#)

Stanford GSB

- **Faculty and Students:**
- Cultivating a Community of **Excellence**
- Outstanding people make the GSB a preeminent school of management. Our faculty members are renowned scholars across a wide breadth of management disciplines. And as one of the most selective business schools, we enroll students with diverse perspectives and goals, committed to **excellence** and to making a difference in the world. By attracting and keeping the best of the best, both scholars and students, the GSB can continue to serve as a source of leadership—and **excellent** leaders—for generations to come

Questioni su cui riflettere 1

Effetti dell'ideologia neo-liberale:

- Centralità del mercato (fondi pubblici, fondi privati – differenzazione dei salari – star system)
- Iscrizione aperta e gratuita vs. numero chiuso e tasse d'iscrizione molto alte (corrette da borse di studio)
- Solidarietà vs. competizione (eccellenza, leadership)
- Interdisciplinarietà vs. professionalizzazione precoce

Questioni su cui riflettere 2

- La conoscenza come bene collettivo vs. il know-how come investimento personale e professionale
- Possibile differenziazione (anche dal punto di vista degli investimenti, delle tasse e dei prestiti) fra le università e le scuole speciali?
- Possibile differenziazione fra le scuole tipo politecnico (aperte anche alla collaborazione interdisciplinare) e le scuole tipo business ecc.?